Given the continuing disruption and uncertainty generated by the Covid-19 Pandemic, the Library Board of Trustees has elected to extend the existing Strategic Plan through 2022, with an addendum. This addendum revises some of our goals in light of our current circumstances and uncertain times.

**Goal: Encourage discovery and connection through programming**
As the Pandemic fades, we will follow through on the original goals. Until then, we will use technology to provide continued programs for all ages, and, when feasible, we will support on-site, in-person programming, with a particular emphasis on programming for children.

**Goal: Make Library resources available to all members of the community by increasing accessibility**
For the duration of the pandemic, the Library will seek to provide the community access to the Library’s collection, both in person and remotely. Hours will be adjusted as needed, and as possible, based upon usage patterns and the prevailing environment. Demand for digital materials will be monitored and adequate resources will be made available for purchases.

**Goal: Review performance metrics**
The original goals will extend through next year.

**Goal: Review Children’s Services to enhance value**
We have completed the community-based Children’s Process.

**Goal: Review Library’s Vision and Mission to ensure alignment with needs of the Community and Library**
The Library strives to be warm, welcoming, and inclusive to all members of our community. The Library will continue to emphasize:

- Maintaining a diverse and inclusive collection of materials for the public
- Running a diverse range of programming for people of all ages
- Diversifying our workforce to ensure our staff better represents and more fully connects with all members of our community
- Supporting Minority and Women Owned Business Enterprises (MWBE) when possible in our purchases and contracts

**Goal: Space planning for future growth and development**
The Library will hire a professional design firm to produce a Master Plan in 2022. The Plan will outline ways to reconfigure the Library in order to better meet the needs of the community, now and in the future. The process will look at how the Library currently uses its spaces, services the Library offers, Library programming, and the community’s use of the Library (including book sales).
MESSAGE FROM THE BOARD PRESIDENT

Emil Muccin

It is with great pleasure that I generate this introductory message for the current Mount Pleasant Public Library (MPPL) Strategic Plan.

We are an amalgamation of both the Town of Mount Pleasant and the Village of Pleasantville, and our Board of Trustees are residents from both communities. Together we represent the voice of our vibrant neighborhoods in helping to make the MPPL a top tier library of choice in Westchester County.

"Together we represent the voice of our communities"

At the cornerstone of our plans, we have established a viable Vision to be an accessible and vital component of our community. Our Mission is to be a welcoming place to expand our horizons and learn, and to discover and communicate with others.

Fundamental to the MPPL are our core Values that embody everything that we do on a daily basis.

As we face challenges in this ever-changing world, we look to remain current and the preferred choice of our patrons by setting realistic and attainable goals.
MESSAGE FROM THE DIRECTOR

John Fearon

The Library can trace its history back to 1895 when the Pleasantville Reading Association was founded. In this long history, the Library has seen many changes in society and in technology and has continually responded to these changes.

The challenges the Library faces today are consistent with this history. While the rise of digital media, streaming video, the ubiquitousness of the Internet and the popularity of social media are peculiar to our age, the challenges they pose to the Library are familiar – how to remain relevant and valued while remaining true to core values and mission.

This plan addresses these challenges with a two-track approach. Track one identifies areas of vital importance to the Library and sets out specific goals for those areas (programming, accessibility and performance metrics). The second track builds on the success of last year’s Afterschool Services Community-based Planning Process and commits to a series of three planning processes that will allow the Library, in partnership with the Community, to address services to children to review the Library’s Mission and Values and finally (building upon the results of the first two processes) to reimagine the Library space at both the Bedford Road and Lozza Drive locations.

“The Library has seen many changes in society..."
Our Vision

The Mount Pleasant Public Library will be a vital part of the community of Mount Pleasant and Pleasantville; it will provide free and open access to the ever-changing world of ideas; it will be an ongoing center of learning, and a place of welcome human connection for residents of all ages.

Our Mission

The Mount Pleasant Public Library is a warm and welcoming center of discovery: through books, media and programming we connect people to ideas, and to each other, in order to enrich their lives and the overall life of the community.

Our Values

Respect
For our patrons, for our staff, for our volunteers.

Inclusion
All members of our community are welcome, and we will make changes, when necessary, to make sure all feel welcome.

Innovation
We will be aware of, and respond to, changes in our community and to the changing needs of our community.

Welcoming
We will endeavor to be warm and welcoming to all who visit the Library and to make those visits a positive experience.

Creativity
We will be innovative and creative in finding ways to solve problems and meet the needs of our community.

Listening
When members of our community speak to us, we will listen.
GOAL:
Encourage discovery and connection through programming

- Expand weekend programs for Children.
- Continue to grow the range of programming offered to Young Adults.
- Develop an objective goal for the number of Library-sponsored programs to be offered to Adults, and place an emphasis on making the Library available to local community groups.
- Review rules for use of Library facilities with a view to making them as inviting as possible.
GOAL:
Make Library resources available to all members of the community by increasing accessibility

- Expand weekend hours.
- Create easier ways for community members to get a library card.
GOAL:
Review Performance Metrics

- **Expenditures on Materials for the Public** - Be one of the top five Westchester Libraries in terms of the percentage of operating budget spent on materials for the public.

- **Hours of Service** - We will review the changing needs of our community while maintaining our current total hours of service.

- **Financial Stability** - Develop an annual plan that supports Library services and remains within the financial guidelines of the municipal funding parties (Town of Mount Pleasant and Village of Pleasantville).
GOAL:
Review Children’s Services to enhance value

- Develop a comprehensive process to review services to Children in year one of plan.

- Develop a schematic for the Children’s Room that will form the basis of a recommendation to the Town/Village for a capital project.
GOAL:

Review Library’s Vision and Mission to ensure alignment with needs of the Community and the Library

- Review the Library’s Mission with consideration of current trends and needs.

- In year two, implement a comprehensive process to develop a philosophy for the Library that will create a framework for decision-making.
GOAL:

Space Planning for future growth and development

- In year three, support a consultant-led space-planning process to create design plans for the Main Library and Branch Library.

- Ensure that these plans will be consistent with and support the philosophy developed the previous year. These plans will also provide guidance to the Town/Village for future capital projects.